

Junior Achievement of Washington FACT SHEET



IGNITING JOY, EXPLORING ENDLESS POSSIBILITIES

Junior Achievement (JA) is the nation's largest organization dedicated to empowering young people with the skills and confidence they need to shape their future financial success. JA programs spark curiosity, ignite the joy of learning, and help students discover their boundless possibilities.

Since 1953, Junior Achievement of Washington (JAWA) has positively impacted over 2 million students across Washington State and Northern Idaho. Through partnerships with organizations and dedicated volunteers, JAWA is transforming education with engaging programs that teach essential skills in **financial literacy, career readiness, and entrepreneurship.**

JA is deeply committed to creating an equitable and culturally responsive access to education and breaking down barriers, whether they be systemic, created by an educational gap, or income level, especially in underserved communities.

OUR FIVE STRATEGIC GOALS

- World-Class Programming for all students
- Market Expansion to expand reach
- Diversified Funding streams
- Data-Driven support for strategic decision-making
- Diversity in staff, volunteers, and board members to resemble the communities we serve



PROGRAM REACH

In 2023-24, JA of Washington made an incredible impact, delivering over **398,055** hours of service through **1,137** transformative learning experiences. Together with volunteers and educators, we reached **47,132** students, inspiring young minds and building stronger communities.

Our goal is to reach over **90,000** students by 2027, surpassing our pre-pandemic students reach and expanding to new communities across the state through our traditional program delivery and our new JA Mobile Finance Park experience.

VOLUNTEER MODEL

JA of Washington's volunteers are an inspiring, diverse group—from business experts and college students to parents and retirees—coming together to make a difference. In 2023-24, **2,695** volunteers showed up as job shadow hosts, classroom leaders, virtual mentors, and champions of our hands-on JA programs for students across the region.

PROVEN SUCCESS

To ensure our programs make a real difference, JA partners with independent, third-party evaluators who measure our impact from every angle. Since 1993, these evaluations have consistently shown that JA programs spark positive outcomes in essential areas of learning and development for students.

ORGANIZATIONAL OVERVIEW

JA of Washington is powered by the visionary leadership of our local volunteer Board of Directors, who bring strategic guidance to our six regions. Each board is a dynamic mix of business, education, and civic leaders representing a wide range of companies and institutions. JA of Washington's work is funded by the incredible generosity of over 3,600 corporate and private contributors.

Tim Tasker is Chair of JAWA's Statewide Board of Directors. Natalie Vega O'Neil is the President and Chief Executive Officer. She is the first female and person of color to lead the organization in its 71-year history.

**Interested in getting involved? Contact Colleen Hinman,
Regional Director, Southeastern Washington, at colleen.hinman@jashington.org.**

DEI VISION STATEMENT

At Junior Achievement of Washington, we believe that education is foundational to building a more equitable and just world. We strive to cultivate an inclusive environment where diversity is celebrated, and each individual can share their unique abilities and perspectives to achieve our mission and provide world-class programming. We are committed to addressing inequities and finding innovative ways to serve diverse learners, especially those experiencing systemic racism and barriers to economic prosperity.